



January 9, 2009

TO: COMMUNITY CONTACTS

Dear Sir or Madam:

Hearst-Argyle Television, Inc., licensee of Station WDSU-TV, New Orleans, LA, requests your assistance in identifying and locating individuals who may be interested in the following position(s) now available with our company:

TRAFFIC COORDINATOR

We have an immediate opening for a full-time Traffic Coordinator. Applicants must have a background in utilization and accurate entry of program data in a broadcast traffic system. Must be self-motivated, have a full understanding of network, syndicated and local programming, sales and inventory management. Applicants must also be able to meet tight deadlines while maintaining a calm demeanor and professional attitude. A college education is preferred. Minimum one year broadcast traffic or equivalent experience with broadcast traffic software is necessary. Responsibilities also include extraction of data from the traffic system as required for FCC reporting. Cross-training will be administered in order to provide a working knowledge of other departmental functions. In addition, this position will also support national sales service, including order entry of national contracts. **Send cover letter and resume to: Frank Ratermann, General Sales Manager, WDSU-TV, 846 Howard Ave., New Orleans, LA 70113.**

DIRECTOR (Part-time)

We have an immediate opening for a part-time Director/Technical Director. This position is primarily responsible for the direction of weekend morning newscasts, with additional duties as assigned. This director organizes various aspects of news production, provides creative input and works closely with the newscast producer, and assists in the production of station promotions. Experience with Grass Valley 4000 Switcher, DVEous DVE, Deko MOS and the ENPS newsroom computer system are helpful. Applicants must be detail-oriented and work well with others under pressure. **Send cover letter and resume to: Jonathan Shelley, News Director, WDSU-TV, 846 Howard Ave., New Orleans, LA 70113.**

WDSU-TV is an equal opportunity employer and does not discriminate in the hiring, training or promotion of employees by reason of race, color, religion, sex or national origin. We are engaged in a continuing effort to seek out prospective applicants for employment with our company. We earnestly solicit your assistance in obtaining employees and request that you refer prospective applicants to us at the address below.

Please refer all qualified applicants to us by January 23, 2009. At this time, we anticipate that a hiring decision will be made on or about January 30, 2009.

Sincerely

Carolyn Simmons
Personnel Coordinator