



2010/2011 Advertising Club of New Orleans' Ad Persons of the Year Reference Form

This is an electronic PDF form. Please fill out and return digitally.

Your name was given as a reference for the person listed below, who has been nominated for Ad Persons of the Year from the Ad Club of New Orleans. Please take a moment and reply to the questions below.

Nominee: _____

Category: _____

Please rate the nominee in the following categories using a scale of 1 to 10 with 10 being the highest and 1 being the lowest.

1. Level of EXPERTISE in his / her job (1 to 10)
2. Level of PROFESSIONALISM in his / her job (1 to 10)
3. Level of KNOWLEDGE in his / her field or job (1 to 10)
4. Level of PERFORMANCE in his / her job (1 to 10)
5. Level of RESULTS GENERATED in his / her job (1 to 10)

Any additional comments?

Thank you for your participation in this process. Please send all completed forms to 2011adpersons@gmail.com by January 28, 2011 — do not send completed form back to the nominator. All completed reference forms must be submitted by the individual reference to the email address listed above. For more information contact Clare Harpham at 504.210.1269 or 2011adpersons@gmail.com.